

MGM Resorts International Appoints Kelly Smith Senior Vice President And Chief Digital Officer

LAS VEGAS, Sept. 5, 2017 /[PRNewswire](#)/ -- MGM Resorts International (NYSE:MGM) today announced the appointment of Kelly Smith as Senior Vice President and Chief Digital Officer for MGM Resorts International.

Smith will be based in Las Vegas and report directly to Lilian Tomovich, Chief Experience & Marketing Officer at MGM Resorts. In this role, he will be responsible for providing strategic digital leadership to enhance guest experiences across the portfolio of brands.

"We are thrilled to have Kelly join our team," said Tomovich. "As a global entertainment brand, with customers at the center of our business, our Company's commitment to digital innovation remains a critical part of our long-term strategy. Kelly's extensive digital expertise and demonstrated skill bridging software, design and emerging technology trends make for a valuable addition to our talented executive team."



With over two decades of technology experience, Smith joins MGM Resorts from Starbucks, where he served as Vice President of Global Digital Products leading the teams responsible for the company's popular mobile and web products. Smith brings notable international expansion experience, having served as the Vice President, Digital for Starbucks China where he recruited and led product management, design and engineering teams.

Having founded several venture-backed companies, Smith's extensive entrepreneurial experience across mobile apps, e-commerce and digital media will be a key asset, as MGM Resorts seeks to leverage new digital platforms to create innovative customer experiences.

Smith received his bachelor's degree in Business Administration from Walla Walla University and has been actively working in the internet sector since 1994.

ABOUT MGM RESORTS INTERNATIONAL

MGM Resorts International (NYSE: MGM) is an S&P 500® global entertainment company with national and international locations featuring best-in-class hotels and casinos, state-of-the-art meetings and conference spaces, incredible live and theatrical entertainment experiences, and an extensive array of restaurant, nightlife and retail offerings. MGM Resorts creates immersive, iconic experiences through its suite of Las Vegas-inspired brands. The MGM Resorts portfolio encompasses 27 unique hotel offerings including some of the most recognizable resort brands in the industry. The company is expanding throughout the U.S. and around the world, developing MGM Springfield in Massachusetts and MGM COTAI in Macau, and debuting the first international Bellagio branded hotel in Shanghai. The 77,000 global employees of MGM Resorts are proud of their company for being recognized as one of FORTUNE® Magazine's World's Most Admired Companies®. For more information visit us at www.mgmresorts.com.

SOURCE MGM Resorts International

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