

MGM Resorts International And GVC Team Up To Offer Online Casino And Poker Games In New Jersey

Agreement marks debut of first real-money online casino and poker games under playMGM brand

LAS VEGAS, May 3, 2017 /[PRNewswire](#)/ -- MGM Resorts International (NYSE: MGM), the world's leading entertainment company, and GVC Holdings PLC (LSE:GVC), the multinational sports betting and gaming group, are pleased to announce they have entered into an agreement to launch online casino and poker games in New Jersey under the playMGM brand.

GVC currently provides software and support services for the MGM Resorts-owned Borgata Hotel Casino & Spa in New Jersey and has powered Borgata's online casino and poker products since online gaming was regulated in the state in November 2013. Today's announcement marks a strengthening of the relationship between the companies and the first time that real-money online casino and poker will be offered under MGM's iconic brand.

Launching later this year, playMGM casino and poker will sit on the latest version of GVC's proprietary technology stack, which offers desktop and mobile variants, over 300 casino games (including progressive jackpot slots) and multiple variants of tournament and cash play poker.

In addition to its unique in-house developed content, GVC also integrates the best games from third-party suppliers. Earlier this year, games from NYX Gaming were incorporated into the Group's New Jersey platform, and further content from leading developers will be added throughout the year.

playMGM customers are also set to benefit from MGM Resorts' exclusive M life Rewards program, which will be integrated into the GVC platform. M life Rewards is MGM Resorts International's premier rewards program, where members earn benefits for virtually every dollar spent at 15 world-renowned MGM Resorts destinations in the U.S.

"We are delighted to extend our relationship with MGM Resorts and to be launching casino and poker under the playMGM brand in New Jersey," said GVC's Chief Operating Officer Shay Segev. "MGM Resorts is quite simply one of the biggest and best names in the business, and we look forward to working with them for many years to come."

"This is a historic moment for MGM Resorts to be launching real money online casino and poker under the MGM brand for the first time," said Corey Sanders, Chief Operating Officer of MGM Resorts. "GVC has been a first-rate partner for us, and we are excited about the possibilities of extending that partnership as regulated markets open up in the U.S."

About GVC Holdings PLC

GVC Holdings PLC is a leading e-gaming operator in both B2C and B2B markets. GVC has four business segments with a number of brands; Sports Labels (bwin, Sportingbet, Gamebookers), Games Labels (partypoker, partycasino, Foxy Bingo, Gioco Digitale, CasinoClub), B2B and non-core assets. GVC acquired bwin.party digital entertainment plc on 1 February 2016. The Group is headquartered in the Isle of Man, is a constituent of the FTSE 250 index and has licences in more than 18 countries.

For more information see the Group's website: www.gvc-plc.com

About MGM Resorts International

MGM Resorts International (NYSE: MGM) is one of the world's leading global hospitality companies, operating a portfolio of destination resort brands including Bellagio, MGM Grand, Mandalay Bay and The Mirage. The Company opened MGM National Harbor in Maryland on December 8, 2016, and is in the process of developing MGM Springfield in Massachusetts. MGM Resorts controls and holds a 76 percent economic interest in the operating partnership of MGM Growth Properties LLC (NYSE: MGP), a premier triple-net lease real estate investment trust engaged in the acquisition, ownership and leasing of large-scale destination entertainment and leisure resorts. The Company also owns 56 percent of MGM China Holdings Limited (SEHK: 2282), which owns MGM MACAU and is developing MGM COTAI, and 50 percent of CityCenter in Las Vegas, which features ARIA Resort & Casino. MGM Resorts is named among FORTUNE® Magazine's 2017 list of World's Most Admired Companies®. For more information about MGM Resorts International, visit the Company's website at www.mgmresorts.com.

Statements in this release that are not historical facts are forward-looking statements, within the meaning of the Private Securities Litigation Reform Act of 1995 and involve risks and/or uncertainties, including those described in each company's public filings with the Securities and Exchange Commission. The companies have based forward-looking statements on management's current expectations and assumptions and not on historical facts. Examples of these statements include, but are not limited to, the expectations regarding the timing of the launch of playMGM casino and poker. These forward-looking statements involve a number of risks and uncertainties. Among the important factors that could cause actual results to differ materially from those indicated in such forward-looking statements include effects of economic conditions and market conditions in the markets in which the companies operate and competition with other destination travel locations throughout the United States and the world, the design, timing and costs of expansion projects, risks relating to international operations, permits, licenses, financings, approvals and other contingencies in connection with growth in new or existing jurisdictions and additional risks and uncertainties described in the each of the company's Form 10-K, Form 10-Q and Form 8-K reports (including all amendments to those reports). In providing forward-looking statements, the companies are not undertaking any duty or obligation to update these statements publicly as a result of new information, future events or otherwise, except as required by law. If the companies update one or more forward-looking statements, no inference should be drawn that it will make additional updates with respect to those other forward-looking statements.

SOURCE MGM Resorts International

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<http://mgmresorts.investorroom.com/2017-05-03-MGM-Resorts-International-And-GVC-Team-Up-To-Offer-Online-Casino-And-Poker-Games-In-New-Jersey>